



CARE & MAINTENANCE GUIDE

Product Care Instructions

Range Name	Memory Foam Rug Range
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To help keep your rug looking and feeling its best, we recommend the following care and maintenance guidance:

Cleaning & Care

- **Daily care:** Vacuum regularly (use the low-suction or hard-floor setting) or shake out outdoors to remove dust and crumbs.
- **Everyday spills:** Blot immediately with a clean, dry cloth, then wipe gently with a damp cloth. Avoid rubbing.
- **Stubborn stains:** Use a mild detergent diluted in lukewarm water. Dampen a soft cloth, gently dab the stained area, then wipe again with a clean damp cloth to remove any residue.
- **Drying:** Always air-dry flat in a well-ventilated, shaded area, away from direct sunlight and heat sources. Make sure the rug is completely dry before placing it back on the floor.
- Avoid bleach, fabric softener and harsh chemicals — these can damage the flannel fibres and fade the colour.

Usage Tips

- **Unpacking:** After unrolling, lay the rug flat. It may take around 7 days to regain its full size as packaging increases smoothly.
- Avoid prolonged direct sunlight — UV exposure can cause fading and may age the foam layer over time.
- Keep the rug dry — avoid placing it on a damp floor, and dry thoroughly if it becomes wet, to help prevent mildew.
- Avoid placing heavy items on top of the stored rug for long periods.